

## **ABSTRACT OF THE DISCLOSURE**

**[00166]** A method and apparatus system for generating a configurator. According to one embodiment of the invention, a customizable product class is created. The customizable product class includes a set of one or more attributes to define the customizable product class. A component product class is added to the customizable product class, where the component product class is a subclass of the customizable product. A customizable UI is mapped to the customizable product class, where the customizable UI provides access structure to the configurator.